

Capturing your carbon imagination

Carbon management is a constant theme currently, with the first Carbon Reduction Commitment Energy Efficiency Scheme (CRC) performance league tables (PLT) published, mandatory greenhouse gas (GHG) reporting a possibility, the Green Deal arriving and rising energy costs.

If not environmentally, then from a financial perspective, carbon management should also be a specific target area for your organisation. For all its adverse publicity, the PLT does provide a direct comparison against a consistent benchmark. It has also captured over 61 million tonnes of carbon dioxide. Mandatory GHG reporting, if adopted, could do the same.

Bearing in mind that over 2000 organisations are captured by CRC and potentially up to 31,000 could fall under any GHG reporting (again if adopted), this will allow for an awful lot of further meaningful comparison between organisations and their environmental performance. It will all be in the public domain too.

As long as our energy raw materials remain fossil fuel based 'carbon' will be the headline performance measure. But for the business, security and consistency of supply should also be major considerations. Innovative use of renewable and new technology can support this, although knowing where you stand now with energy management (not just usage) and what your ongoing risks are, is your starting point.

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